



Promote Your Business

while supporting your community

Sponsorship Deadline by April 13

A RIDE FOR HOUSING
through the Blue Ridge Foothills

May
2

2020



What is Gears and Gables?

A one-day ride around Rutherford County featuring three routes - 24, 41, and 62 miles. All proceeds benefit Rutherford Housing Partnership (RHP) and its mission to provide urgent repairs to the homes of low-income homeowners to alleviate threats to health and safety in their homes. RHP is a private, non-profit organization whose supporters are dedicated to improving housing in Rutherford County and making sure everyone has a safe place to live.

Where do donations go?

RHP provides the materials for needed repairs and volunteers provide the labor. Below are some of the most needed repairs and what it takes to make them.

\$500 can build a safe and sturdy porch

\$150 could give the gift of heat to a cold family

\$650 pays to repair a ceiling damaged by years of a roof leak

\$1000 can purchase materials for a roof



How can I help sponsor this event?

A list of sponsorships available is listed on the back of this flyer and on our website at:

www.rutherfordhousingpartnership.com. Each sponsor will get promotional cards they can pass out or give to customers to help promote the event and increase registration. In addition to this event we are always looking for donations throughout the year. Interested in getting together for a company-sponsored community project? Give us a call. We would welcome the help!



Sponsor Levels

\$3,000

LEAD SPONSOR

Logo printed on all signs and t-shirts with top billing and 2 free event t-shirts
Logo in lead position on website and advertising

\$2,000

ROOF SPONSOR

Logo printed on t-shirts and 2 free event t-shirts
Logo in primary position on website and advertising

\$1,000

SHINGLE SPONSOR

Logo printed on t-shirts and 1 free event t-shirt
Logo in secondary position on website and advertising

\$500

HAMMER SPONSOR

Logo printed on t-shirt
Logo printed on website and advertising

\$100

NAIL SPONSOR

Name printed on t-shirt
Name printed on website and advertising

\$50

REST STOP SPONSOR

Name on sign at designated rest stop
*Sponsor does not have to be present at the rest stop

Mail Information and Payment to: RHP - PO Box 1525, Rutherfordton, NC 28139
Questions: (828) 248-3431 or email: info@rutherfordhousingpartnership.com Is emailing artwork an option: YES or NO

Name: _____

Address: _____

Phone: _____ Email: _____

Sponsor Level: _____ T-shirt Size(s): _____